## EUBIA – EUROPEAN BIOMASS INDUSTRY ASSOCIATION AWARD FOR OUTSTANDING CONTRIBUTION TO THE DEVELOPMENT OF THE BIOMASS SECTOR AND ITS MARKET

## LAUDATIO FOR THE 2007 EUBIA PRIZE WINNER: FORD EUROPE

Tord Fjällström Energidalen, Sollefteå, Sweden

Ladies and Gentlemen, Dear delegates,

as president of EUBIA I am proud to give the prize of the EUBIA Award 2007 and here is the Committee motive: the winner being one of the most renowned car manufacturer companies worldwide; already in 1920 the most important commercial car producer.



So they are pioneers in car engine and car technology development, they are pioneers to use bioethanol to power the engines, continued for almost one century now in car technology development and the first company in Europe to introduce flex fuel car engine and create a new market; continued with the engine development for green car progress and innovating power trade system.



Giuliano Grassi, Wolfgang Riecke, Tord Fjällström (from left to right)

The EUBIA, the European Biomass Industry Association, being promoter for biomass, for industry energy and climate protection, our target is to excel the biomass market development and to highlight the industry and the ways to contribute those targets. I am honoured to award the 2007 EUBIA Prize to FORD EUROPE.

And I will invite the Ford representative to the stage, and it is Dr. Wolfgang Riecke and our General Secretary Giuliano Grassi will give you the prize.

